



AFG Chicago Program presents

Straight Talk Fundraising Strategies in Turbulent Financial Times

There'll be lots of straight talking on April 27 since the talking will come from YOU...the association fundraising expert. No speaker, no guru, no best-selling book author...we simply want to hear and learn from you!

Date: Monday, April 27, 2009

Time: 11:30 a.m. to 1:30 p.m.

Location: East Bank Club
500 North Kingsbury St.
Chicago, IL 60610
(Public parking is available adjacent and in nearby buildings)

Price: \$45 members \$50 non-members
\$90 member & first-time, non-member guest
Lunch included

RSVP: Registration form attached

Facilitator: **Brad Hutchins**
Director of Development
American Academy of Pediatrics

We want to hear some straight talk on how you're managing one or more of the following areas during these turbulent financial times:

1. Engaging boards and volunteers
2. Major gifts/campaigns
3. Corporate sponsorships
4. Individual Giving/Annual Fund Campaigns

Please join us and share in this unique round-table discussion experience...

- What are your major challenges today? What are you doing creatively to overcome them?
- How are you taking advantage of these uncertain times?
- What is working well and isn't?
- How are you educating and engaging your volunteers?
- What messages are you sending your existing supporters? Prospective donors?
- What changes do you expect to make and/or see in 2009 and 2010?

Join us for this highly engaging and participative session facilitated by AFG member, Brad Hutchins, Director of Development American Academy of Pediatrics.



Registration

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Director of Development
American Academy of Pediatrics

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REGISTER:

Complete this form and fax to the AFG office at **703-971-7772** or reply via e-mail to **afghqtrs@afgnet.org**. Reservations are required and must be made by noon **Thursday, April 23**. After **April 23**, an additional \$10 will be charged to your reservation. If you must cancel your reservation, please notify us by 12:00 noon, Friday Apr 24, to avoid being charged for your reservation.

NAME _____ **PHONE** _____
ORGANIZATION _____
FAX _____ **E-MAIL** _____

AFG MEMBER BONUS!

Bring your association foundation CEO or another non-member colleague as a first-time attendee for the AFG Member Rate of only \$45!

GUEST _____ **PHONE** _____

PAYMENT:

MEMBER (\$45) _____ **NONMEMBER** (\$50) \$ _____ **TOTAL DUE** \$ _____

Fees after 12:00 noon on April 23: Members \$55 and Nonmembers \$60.

I will mail a check made payable to AFG (before Apr. 24)
to the AFG Office, 6277 Franconia Road • Alexandria, VA 22310-2510

I will pay at the door _____

Charge my ___ Visa/MasterCard or ___ American Express

Card number _____ Expiration Date: _____

Signature _____ Billing ZIP: _____

QUESTIONS:

Phone 1-877-234-2359